



Marketing to Education Calendar 2025-26

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September 2025

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
1 Childhood Cancer Awareness Month Back to School (England, Wales & N Ireland) Start of new financial year for academy schools	2	3	4	5 International Day of Charity	6	7
8 International Literacy Day	9	10	11 World Suicide Prevention Day	12	13 Stand Up to Cancer Day	14
15	16 National Coding Week	17	18	19	20	21
			London Fashion Week			
22 Fairtrade Fortnight Recycle Week	23	24 National Fitness Day	25	26	27	28
29 World Heart Day	30 Pupil premium allocation released for local authority maintained schools					

School Holidays

Awareness Days

Events

Bank Holidays

Education Dates

Celebrations

Childhood Cancer Awareness Month - September 2025

Back to School (England, Wales & N Ireland) - 1st September 2025

Start of new financial year for academy schools - 1st September 2025

International Day of Charity - 5th September 2025

International Literacy Day - 8th September 2025

World Suicide Prevention Day - 11th September 2025

Stand Up to Cancer Day - 13th September 2025

National Coding Week - 16th - 22nd September 2025

London Fashion Week - 18th - 22nd September 2025

Fairtrade Fortnight - 22nd September - 5th October 2025

Recycle Week - 22nd - 28th September 2025

National Fitness Day - 24th September 2025

World Heart Day - 29th September 2025

Pupil premium allocation released for local authority maintained schools - 30th September 2025

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October 2025

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1 Breast Cancer Awareness Month Black History Month Yom Kippur	2	3 The National Education Show Cardiff	4 World Animal Day World Space Week	5 World Teachers' Day
6	7	8 Pupil premium allocation released for academy trusts and free schools	9	10 World Mental Health Day	11	12
		Dyslexia Awareness Week World Space Week				
13	14	15	16 World Food Day	17 Pupil premium allocation released for non-maintained special schools	18	19
20	21	22	23	24	25	26
27	28	29	30	31 Halloween		
				Half Term (N Ireland)		

School Holidays

Awareness Days

Events

Bank Holidays

Education Dates

Celebrations

Breast Cancer Awareness Month - October 2025

Black History Month - October 2025

Yom Kippur - 1st - 2nd October 2025

The National Education Show Cardi. - 3rd October 2025

World Animal Day - 4th October 2025

World Space Week - 4th - 10th October 2025

World Teachers' Day - 5th October 2025

Dyslexia Awareness Week - 6th - 12th October 2025

Pupil premium allocation released for academy trusts and free schools - 8th October 2025

World Mental Health Day - 10th October 2025

Half Term (Scotland) - 13th - 24th October 2025

World Food Day - 16th October 2025

Pupil premium allocation released for non-maintained special schools - 17th October 2025

Half Term (England & Wales) - 27th - 31st October 2025

Half Term (Northern Ireland) - 30th - 31st October 2025

Halloween - 31st October 2025

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November 2025

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1 ● Men's Mental Health Awareness Month ● Disability History Month	2
3	4 ● Talk Money Week	5	6 ● Outdoor Classroom Day	7	8	9 ● Remembrance Day ● Inter Faith Week
10 ● Inter Faith Week	11 ● Anti-Bullying Week	12	13 ● World Kindness Day	14 ● Children in Need	15	16
17 ● Road Safety Week	18 ● Global Entrepreneurship Week	19 ● International Men's Day	20	21	22	23
24	25	26 ● No Pens Day	27	28 ● Schools & Academies Show - NEC, Birmingham	29 ● Black Friday	30 ● St Andrew's Day

● School Holidays

● Awareness Days

● Events

● Bank Holidays

● Education Dates

● Celebrations

Men's Mental Health Awareness Month - November 2025
Disability History Month - November 2025
Talk Money Week - 3rd - 9th November 2025
Outdoor Classroom Day - 6th November 2025
Remembrance Day - 9th November 2025
Inter Faith Week - 9th - 16th November 2025
Anti-Bullying Week - 10th - 14th November 2025
World Kindness Day - 13th October 2025

Children in Need - 14th November 2025
Road Safety Week - 17th - 23rd November 2025
Global Entrepreneurship Week - 17th - 23rd November 2025
International Men's Day - 19th November 2025
Schools & Academies Show (NEC, Birmingham) - 19th - 20th November 2025
No Pens Day - 26th November 2025
Black Friday - 28th November 2025
St Andrew's Day - 30th November 2025

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December 2025

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
1 ● Black Friday	2	3 ● International Day of Persons with Disabilities	4	5 ● International Volunteer Day	6	7
8	9	10 ● International Human Rights Day	11 ● Christmas Jumper Day	12	13	14
15	16	17	18	19	20	21
22	23	24 ● Christmas Eve	25 ● Christmas Day	26 ● Boxing Day	27	28
Christmas holidays (England, Scotland, Wales & N Ireland)						
29	30	31 ● New Year's Eve	Pupil premium allocation released for local authority maintained schools			
Christmas holidays (England, Scotland, Wales & N Ireland)						

● School Holidays

● Awareness Days

● Events

● Bank Holidays

● Education Dates

● Celebrations

Black Friday - 1st December 2025

International Day of Persons with Disabilities - 3rd December 2025

International Volunteer Day - 5th December 2025

International Human Rights Day - 10th December 2025

Christmas Jumper Day - 11th December 2025

Christmas holidays (England, Scotland, Wales & Northern Ireland) - 22nd December 2025 - 2nd January 2026

Christmas Eve - 24th December 2025

Christmas Day - 25th December 2025

Pupil premium allocation released for local authority maintained schools - 31st December 2025

New Year's Eve - 31st December 2025

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January 2026

[Book a campaign for January >](#)[Jump to month:](#)

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1 ● New Year's Day <small>Christmas holidays (England, Scotland, Wales & N Ireland)</small>	2	3	4
5 ● Back to School (England, Scotland, Wales & N Ireland)	6	7 ● RSPB Big Schools' Birdwatch	8	9	10	11
12	13	14 ● UCAS application deadline <small>RSPB Big Schools' Birdwatch</small>	15	16 ● Pupil premium allocation released for academy trusts and free schools ● Pupil premium allocation released for non-maintained special schools	17	18 ● World Religion Day
19	20	21 ● BETT Show 2026 - ExCel, London	22	23	24 ● International Day of Education	25
26	27 ● Holocaust Memorial Day	28	29	30	31	

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New Year's Day - 1st January 2026

Back to School (England, Scotland, Wales & N Ireland) - 5th January 2026

RSPB Big Schools' Birdwatch - 7th - 14th January 2026

Pupil premium allocation released for academy trusts and free schools - 9th January 2026

UCAS application deadline - 14th January 2026

Pupil premium allocation released for non-maintained special schools - 16th January 2026

World Religion Day - 18th January 2026

BETT Show 2026 (ExCel, London) - 21st - 23rd January 2026

Holocaust Memorial Day - 27th January 2026

International Day of Education - 24th January 2026

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February 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1 ● Heart Month ● National Storytelling Week
2	3	4 ● World Cancer Day	5	6	7	8
National Storytelling Week						
9	10 ● Safer Internet Day ● National Storytelling Week ● Children's Mental Health Week ● National Apprenticeship Week	11 ● International Day of Girls & Women in Science	12 ● Half Term (N Ireland)	13	14 ● Valentine's Day	15
16	17 ● Chinese New Year ● Half Term (England & Wales) ● Half Term (Scotland)	18	19	20	21	22
23	24	25	26	27 ● International Stand Up to Bullying Day	28	
London Fashion Week Fall-Winter						
Ramadan						

● School Holidays

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Heart Month - February 2026

National Storytelling Week - 1st - 9th February 2026

World Cancer Day - 4th February 2026

Children's Mental Health Week - 9th - 15th February 2026

National Apprenticeship Week - 9th - 15th February 2026

Safer Internet Day- 10th February 2026

International Day of Girls & Women in Science - 11th February 2026

Half Term (Northern Ireland) - 12th - 13th February 2026

Valentine's Day - 14th February 2026

Half Term (England & Wales) - 16th - 20th February 2026

Half Term (Scotland) - 16th - 18th February 2026

Chinese New Year - 17th February 2026

London Fashion Week (Fall-Winter) - 19th - 23rd February 2026

Ramadan - 19th February -18th March 2026

International Stand Up to Bullying Day - 27th February 2026

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March 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1 Brain Tumour Awareness Month St David's Day Ramadan
2 Ramadan	3 World Wildlife Day	4 Pancake Day	5 World Book Day	6	7	8 International Women's Day
			National Careers Week	World Engineering Day	British Science Week	
9 Ramadan	10	11 Young Carers Action Day	12 International School Meals Day	13	14	15
						British Science Week
16 Ramadan	17 St Patrick's Day	18	19 Eid al-Fitr	20	21 World Down Syndrome Day	22
23	24	25	26	27	28	29
30	31 Pupil premium allocation released for local authority maintained schools					

School Holidays

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Brain Tumour Awareness Month - March 2026

St David's Day - 1st March 2026

National Careers Week - 2nd - 7th March 2026

World Wildlife Day - 3rd March 2026

Pancake Day - 4th March 2026

World Engineering Day - 4th March 2026

World Book Day - 5th March 2026

British Science Week - 6th - 15th March 2026

International Women's Day - 8th March 2026

Young Carers Action Day - 11th March 2026

International School Meals Day - 12th March 2026

St Patrick's Day - 17th March 2026

Eid al-Fitr - 19th - 20th March 2026

World Down Syndrome Day - 21st March 2026

Pupil premium allocation released for local authority maintained schools - 31st March 2026

Easter holidays (England & Wales) - 30th March - 10th April 2026

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April 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1 ● Stress Awareness Month Easter holidays (England & Wales)	2 ● World Autism Awareness Day Easter holidays (N Ireland)	3 ● Good Friday Easter holidays (Scotland)	4	5 ● Easter Sunday
6 ● Start of the new financial year Easter holidays (England & Wales)	7 ● World Health Day Easter holidays (N Ireland)	8	9	10 ● Pupil premium allocation released for academy trusts & free schools	11	12
13	14	15	16	17 ● Pupil premium allocation released for non-maintained special schools	18	19
20	21 ● World Creativity & Innovation Day	22 ● Earth Day	23 ● St George's Day	24	25	26
27	28	29	30			

● School Holidays

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Stress Awareness Month - April 2026

World Autism Awareness Day - 2nd April 2026

Easter holidays (Northern Ireland) - 2nd - 10th April 2026

Good Friday - 3rd April 2026

Easter Break (Scotland) - 3rd - 10th April 2026

Easter Sunday - 5th April 2026

Start of the new financial year - 6th April 2026

World Health Day - 7th April 2026

Pupil premium allocation released for academy trusts & free schools - 10th April 2026

Pupil premium allocation released for non-maintained special schools - 17th April 2026

World Creativity & Innovation Day - 21st April 2026

Earth Day - 22nd April 2026

St George's Day - 23rd April 2026

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May 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1 ● National Walking Month ● GCSE & A Level exams	2	3
4 ● Early May Bank Holiday ● Deaf Awareness Week	5	6	7	8 ● VE Day	9	10
11 ● Year 6 SATs week	12	13	14	15	16	17
18 ● International Museum Day	19 ● Walk to School Week	20 ● National Numeracy Day	21	22	23	24
25 ● Spring Bank Holiday Walk to School Week	26	27	28	29	30 ● National Creativity Day	31
● Half Term (England & Wales)						

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GCSE & A Level exams - May 2026

National Walking Month - May 2026

Early May Bank Holiday - 4th May 2026

Deaf Awareness Week - 4th - 10th April 2026

VE Day - 8th May 2026

Year 6 SATs week - 11th - 14th May 2026

International Museum Day - 18th May 2026

Walk to School Week - 19th - 26th May 2026

National Numeracy Day - 20th May 2026

Spring Bank Holiday - 25th May 2026

Half Term (England & Wales) - 25th May 2026

National Creativity Day - 30th May 2026

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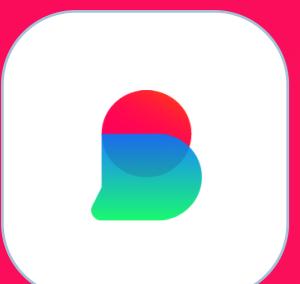


June 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
1 ● Pride Month ● Volunteers' Week ● GCSE & A Level exams	2	3	4	5 ● World Environment Day	6	7
8 ● Key Stage 1 Phonics Screening Week	9	10	11	12	13	14
15	16	17 ● National Thank a Teacher Day	18	19	20	21 ● World Music Day
22	23	24	25	26	27	28
29 ● Wimbledon Championships	30					

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July 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1 ● Summer holidays (Scotland) ● Summer holidays (N Ireland) Wimbledon Championships	2	3	4	5
6 Summer holidays (Scotland) Summer holidays (N Ireland) Wimbledon Championships	7	8	9	10	11	12 ● Malala Day
13 Summer holidays (Scotland) Summer holidays (N Ireland)	14	15	16	17	18 ● World Listening Day	19
20 Summer holidays (Scotland) Summer holidays (N Ireland)	21	22	23	24	25	26
27 Summer holidays (Scotland) Summer holidays (N Ireland) Summer holidays (England & Wales)	28	29	30	31		

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Summer holidays (Scotland) - 1st July - 14th August 2026

Summer holidays (Northern Ireland) - 1st July - 31st August 2026

Malala Day - 12th July 2026

World Listening Day - 18th July 2026

Summer holidays (England & Wales) - 21st July - 31st August 2026

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August 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1 Summer holidays (Scotland) Summer holidays (N Ireland) Summer holidays (England & Wales)	2
3 Summer holidays (Scotland) Summer holidays (N Ireland) Summer holidays (England & Wales)	4	5	6	7	8	9
10 Summer holidays (Scotland) Summer holidays (N Ireland) Summer holidays (England & Wales)	11	12	13 ● A Level results day	14	15	16
17 ● Back to School (Scotland)	18	19	20 ● GCSE results day	21	22	23
24 Summer holidays (N Ireland) Summer holidays (England & Wales)	25	26	27	28	29	30
31 Summer holidays (N Ireland) Summer holidays (England & Wales)						

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A Level results day - 13th August 2026

GCSE results day - 20th August 2026

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