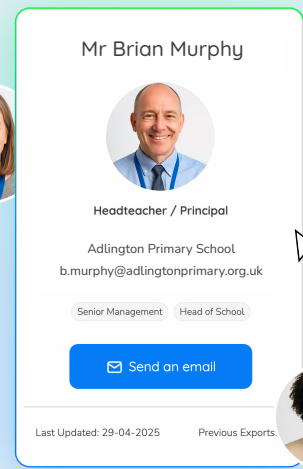


# See the power of Education Data

We understand that before investing in a data partner, you want confidence in what you'll receive. We've put together this guide to show you exactly what to expect when you work with us.



## What your data will look like

Your licensed data can be downloaded instantly as a CSV file, ready for use. The exact fields available will depend on your licence agreement, but below you'll see a screenshot highlighting the typical structure and headers included in a standard export.

This ensures clean formatting, clear column labelling and easy integration into your existing systems.

Buzz code	Establishment name	Type of establishment	Phase of education	General email	Address 1	Address 2	Address 3	Town	County	Postcode	Area	Telephone number	LA	Nursery provision	Sixth form	Title	First name	Last name	Job title
900001	Demo School 1	Demo academy	Primary	demo1@example.com	1 Demo Street	Demo Area	Demo Area	Demo Town	Demo County	AB1 1AA	Demo Area	7000000001	Demo LA	Has Nursery Classes	Does not have a sixth form	Mr	John	Demo	Headteacher / Principal

[Download CSV demo file](#)

As a responsible data company fully committed to GDPR compliance, we're unable to share live data samples.

## How to access your data

Our data is delivered through Connect-Ed, a live database that is continuously updated in real time, which you can use to:

- Filter by the criteria that matter to you
- Segment schools with precision
- Build highly targeted lists
- Instantly export what you need

No static spreadsheets. No outdated files. Just accurate, usable data on demand.



School Name <sup>†1</sup>	School URN <sup>†1</sup>	Local Authority <sup>†1</sup>
Llanfechain C.I.W. School	400539	Powys
Ysgol Dolbadarn	400110	Gwynedd
The Holmesdale School	147897	Kent
Pear Tree Mead Academy	141304	Essex
Henry Whipple Primary School	131017	Nottingham
Ysgol Craig Y Don	400227	Conwy
Northwick Manor Primary School	143396	Worcestershire
Newbridge Primary School	131019	Bath and North East Somerset
Twynrodyn Community School	402055	Merthyr Tydfil
Ysgol Maes-Y-Dderwen	401730	Powys
Cotford St Luke Primary School	133560	Somerset
Chapel-en-le-Frith CoE VC Primary School	133538	Derbyshire
Dunfermline High School	5446139	Fife
Colne Lord Street School	145818	Lancashire
Wethersfield CoE VC Primary School	115110	Essex
Aberdare Park Primary	402236	Rhondda Cynon Taf
Great Oaks Small School	133539	Kent
Llanfoist Fawr Primary School	402207	Monmouthshire
Virtnova School	103601	Birmingham

## Integration

If you're importing the data into your CRM or email service provider, we recommend clearly tagging it as Buzz Education data. This ensures:

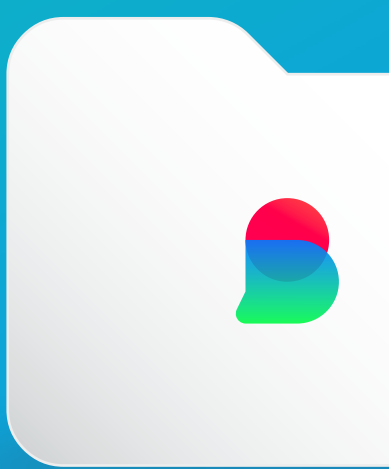
- Full visibility of licensed records
- Simple compliance management
- Easy removal when your licence period ends

We make it straightforward for you to stay organised and compliant.

## Why clients choose us

You're not just buying data. You're gaining a smarter way to reach schools.

- Real-time data accuracy
- Advanced filtering and segmentation
- Transparent licensing
- Compliance-first approach
- Specifically for organisations marketing to schools



★★★★★

"The key insights on content messaging were great, and the updates on education news, helped us to decide the best time to send out our email campaigns for high engagement rates."

[Chartered Insurance Institute](#)

★★★★★

"The best thing about working with Buzz Education is the customer service and quick communication."

[Cats Protection](#)



## See Connect-Ed in action

We'd be delighted to show you how we can power your next campaign.

[Book a walkthrough >](#)

01257 460036

[info@buzz-education.com](mailto:info@buzz-education.com)

